

FOR IMMEDIATE RELEASE
October 3, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Judy Annis
(202) 994-6178

GW'S DEPARTMENT OF THEATRE AND DANCE
PRESENTS TENNESSEE WILLIAMS' "NIGHT OF THE IGUANA"
NOV. 3 - 5

EVENT: The George Washington University Department of Theatre and Dance presents "NIGHT OF THE IGUANA," by TENNESSEE WILLIAMS.

Tennessee Williams' powerful drama of human needs and conflicts will be directed by Leslie B. Jacobson, artistic director of Horizons Theatre and professor of drama at The George Washington University.

WHEN: Thursday - Saturday, Nov. 3 - 5 at 8 p.m.
Sunday, Nov. 6 at 2 p.m.

WHERE: The George Washington University
Marvin Center Theatre
800 21st Street, NW
Washington, DC
(Two blocks from Foggy Bottom metro, orange and blue lines.)

COST: \$8 General
\$5 Students/Senior citizens
For ticket information, call (202) 994-6178.

Dave Anderson
CAMPUS MAIL
Room 207

FOR IMMEDIATE RELEASE
October 3, 1994

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

**BARBARA BUSH SPEAKS OF FIRST LADY'S TRADITIONAL ROLE AND ISSUES
OF SOCIAL CONSCIENCE AT OCT. 4 GW FORUM ON PRESIDENT'S SPOUSE**

**Unique course combines weekly panel discussions and personal
appearances by presidential spouses Nancy Reagan, Barbara Bush,
Rosallynn Carter and First Lady Hillary Rodham Clinton**

EVENT: An in-person conversation with former First Lady Barbara Bush. The second of four **"Evenings with the First Ladies,"** a series of individual personal appearances by **Nancy Reagan, Barbara Bush, Rosallynn Carter** and, subject to availability, **Hillary Rodham Clinton**. The program is part of a unique 12-week course on **"The President's Spouse"** which examines the role of the First Lady in American history and politics. Also featured are weekly panel discussions with guest speakers.

WHEN: Tuesday, October 4
7:00 - 9:00 p.m.

WHERE: Stouffer Mayflower Hotel
1127 Connecticut Avenue, NW
Washington, D.C.
Farragut North Metro (Red line). Parking is available
at 1725 DeSales Street, NW, at a cost of \$5.

Background:

Barbara Bush has lived a life that reflects her husband's varied career in business and public service, her active role as mother and grandmother and her energetic commitment to a wide range of social issues.

Literacy and reading have been area of special focus for Barbara Bush. She is affiliated with numerous literacy groups and is honorary chairperson of the Barbara Bush Foundation for

Family Literacy. Her efforts to bring recognition to outstanding literacy programs have resulted in visits to countless libraries, schools, and adult and family literacy programs and businesses that provide for employee education and skills improvement.

She has spent many years as an active volunteer for a variety of causes and remains a strong advocate for volunteerism. The Leukemia Society of America, Inc.; the Washington Home; Children's Oncology Services of Washington, D.C.; the Morehouse School of Medicine; Girls, Inc., and the U./S. Holocaust Museum are among the many organizations she has served as an honorary chairperson.

**MEDIA INTERESTED IN ATTENDING THE PERSONAL APPEARANCE BY
BARBARA BUSH SHOULD CONTACT KAREN SIBERT IN THE
GW PUBLIC AFFAIRS OFFICE AT 202/994-9023.**

NOTE: Broadcast media should contact NBC Assignment Desk at 202/885-4200 for coordination of pool coverage.

NEWS

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FOR IMMEDIATE RELEASE
October 4, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Maida Withers
(202) 994-8072

PROMINENT DANCER/CHOREOGRAPHER, YAMADA SETSUKO, TOKYO, JAPAN,
PRESENTS INFORMAL PERFORMANCE AND WORKSHOP IN WASHINGTON, D.C.
OCTOBER 11 AND 12, 1994

EVENT: The George Washington University Department of Theatre and Dance presents YAMADA SETSUKO, one of Japan's most important contemporary Butoh/modern dancers, in an informal performance and discussion.

In addition, Yamada Setsuko will conduct a workshop on Butoh/modern dance on Wednesday, October 12 from 12:00 noon to 2:00 p.m., at Studio J. Participants are limited to intermediate level dancers. For information, call (202) 994-8072.

WHEN: Tuesday, October 11, 1994
4:00 p.m.

WHERE: The George Washington University
Studio J Dance Theatre
2131 "G" Street, NW (rear)
Washington, D.C.

COST: Free and open to the public.
For more information, call (202)994-8072.

Background:

YAMADA SETSUKO trained at the Tenshi-kan School of Butoh with Akira Kasai, the school's founder and one of the early members of the Butoh movement. Akira differed significantly with Tatsumi Hijikata, another Butoh pioneer, in his view on Butoh.

Yamada subsequently collaborated with Tatsumi and the legendary Kazuo Ohno, another Butoh pioneer. The unique character of Yamada's dance arises from an intense encounter of her inner and

- MORE -

outer worlds: a consciousness emerging in the form of dance. Yamada has performed solo works as well as joint collaborations with other dancers and musicians. She was invited to perform at the Festival d'Avignon, the GREC '83 arts festival in Barcelona, the Festival Sophia Antipolis and the Chateau Vallon in France. She has also danced frequently in Korea and performed her works in England, Russia and Romania.

Critic Roku Hasegawa observes, "Yamada's recent work these last few years in Japan, Korea and France seems to answer the question as to whether it is possible to express one's thought through dance, or whether the body exists as a symbol beyond feeling."

Yamada Setsuko comes to Washington following a highly successful performance of "Father" at the Japan Society in New York. Her tour in the United States is sponsored by the Asian Cultural Council.

FOR IMMEDIATE RELEASE
October 5, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

**RENOWNED CHILEAN FOLK DANCE ENSEMBLE "BAFOCHI" RETURNS TO
WASHINGTON TO PERFORM AT GW'S LISNER AUDITORIUM
OCTOBER 21**

EVENT: The George Washington University's Lisner Auditorium and the Washington Performing Arts Society present **BAFOCHI**, Folkloric Dance Ensemble of Chile, **PEDRO GAJARDO ESCOBAR**, artistic director.

The program offers a sampling of Chilean folk dance ranging from the hula of Easter Island (Rapa Nuí) to the Argentinean tango.

WHEN: Friday, October 21, 1994 at 8:00 p.m.

WHERE: The George Washington University's Lisner Auditorium
21st and H Streets, N.W., Washington, DC
(Three blocks from Foggy Bottom metro.)

COST: Tickets range from \$22.00 - \$25.00, and are available from Protix (703)218-6500 and selected Woodies locations; Capricorn, Inc., (202)833-2428; and Office Outfitters in the Reston Town Center.

Background:

Founder and choreographer **PEDRO GAJARDO ESCOBAR** established his now seven-year-old company determined to expand the knowledge of and modernize the regional dances and music of Chile. The resulting display is a medley of music and dances that evoke the atmosphere of carnivals, the rhythms of the northern highlands and the poetry of Pablo Neruda.

Accompanying this rich exhibition are andean flutes, panpipes, charangos (armadillo shell stringed instruments), bombos, ukeleles and the driving, rhythmic hand-clapping that has become familiar far beyond Latin American.

In its relatively brief existence, **BAFOCHI** has presented almost 1,200 performances throughout North and South America. Gajardo, who has directed and toured internationally with a number of dance troupes, received three consecutive Silver Torch Awards at the annual International Festival of Song in Viña del Mar, Chile.

FOR IMMEDIATE RELEASE
October 5, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**HUD SECRETARY CISNEROS TO SPEAK AT
THE GEORGE WASHINGTON UNIVERSITY**

**October 12 Event Hallmark of GW's Celebration
of Hispanic Heritage Month**

WHAT: Secretary of Housing and Urban Development Henry Cisneros to speak at The George Washington University.

WHEN: Wednesday, October 12
6:00 p.m.

WHERE: The Dorothy Betts Theatre
800 21st Street, NW
Washington, DC
(Two blocks from the Foggy Bottom metro)

BACKGROUND:

A graduate of the GW School of Business and Public Management's public administration doctoral program, Cisneros has been one of the most admired, and one of the best known, Hispanic leaders in the United States for more than a decade. He was elected mayor of San Antonio, Texas four times and was on the short list of potential running mates for Democratic candidate Walter Mondale in 1984.

He has served as president of the National League of Cities; been named to presidential commissions on both domestic and foreign policy; co-chaired a national Hispanic Coalition; and has received 17 honorary degrees -- including an Honorary Doctor of Laws from GW.

Cisneros left his San Antonio mayor's post in 1989 and set up a successful asset management business. He was also elected deputy chairman of the Federal Reserve Bank of Dallas. When Bill Clinton won the presidency in 1992, Cisneros was considering running for the U.S. Senate seat then being vacated by Lloyd Bentsen.

FOR IMMEDIATE RELEASE
October 5, 1994

MEDIA CONTACT: Nora Kelley
(202) 994-3087

-- MEDIA ADVISORY --

**GW'S SALVATORE DIVITA HOLDS SEMINAR ON
MAKING INTELLIGENT CAREER DECISIONS**

**October 22 Event Focuses on Personal Marketing
and Job Search Decisions**

WHAT: "A Framework for Making Intelligent Career Decisions,"
a day-long seminar by The George Washington University
School of Business and Public Management professor
Salvatore F. Divita.

WHERE: The George Washington University
Funger Hall, Room 108
2201 G Street, NW

WHEN: October 22, 8:30 a.m. - 6:00 p.m.

Members of the media interested in covering the event should
contact Nora Kelley at the Office of University Relations:
(202) 994-3087.

BACKGROUND:

Dr. Divita has conducted programs on "Designing Professional
Careers," throughout the United States and has been a consultant to
many Fortune 500 companies. His work has been written up in
Marketing News, *Success*, *The National Business Employment Weekly*,
The Washington Post, and *USA Today*.

A professor of marketing, logistics, and operations management
at the School of Business and Public Management, Divita came to GW
in 1970 after 10 years with IBM.

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FOR IMMEDIATE RELEASE
October 7, 1994

CONTACT: Sam Silverstein
202/994-1423

**GW RENEWS AMBASSADORS LECTURE SERIES OCT. 11 WITH
EGYPTIAN AMBASSADOR AHMED MAHER EL SAYED**

EVENT: George Washington University President Stephen Joel Trachtenberg hosts Fall 1994 Ambassadors Lecture Series address by His Excellency Ahmed Maher El Sayed, Egyptian ambassador to the United States.

A reception will follow.

WHEN: Tuesday, October 11, 1994
4:30 p.m.

WHERE: The George Washington University
Dorothy Betts Marvin Theatre
800 21st Street, NW, Washington, D.C.

COST: Free and open to the public.

Background:

Ahmed Maher El Sayed has been Egypt's ambassador to the United States since 1992. Prior to his appointment, he served as the ambassador to Portugal (1982 - 1984), and the U.S.S.R. and Russia (1988-1992). El Sayed began his career in the foreign ministry in 1957 after having graduated from Cairo University Faculty of Law. He has been active in Egypt/Israel relations, having participated in the Camp David peace negotiation and the arbitration of the Taba dispute.

The Ambassadors Lecture Series was inaugurated in the fall of 1993 by GW President Stephen Joel Trachtenberg in cooperation with the Program Board. The series was established to take advantage of Washington's eminent diplomatic community as a source of lively discussions of global politics, economies and cultures.

Next in the series is an appearance by Ambassador Paulo-Tarso Flecha de Lima of Brazil scheduled for Wednesday, November 9, 1994.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/ public administration and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

**MEDIA WISHING TO ATTEND AMBASSADOR EL SAYED'S
LECTURE SHOULD CONTACT SAM SILVERSTEIN IN THE
GW OFFICE OF PUBLIC AFFAIRS, 202/994-1423.**



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FOR IMMEDIATE RELEASE:
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MEDIA CONTACT: Karen Sibert
202/994-6460

GW FOREIGN POLICY EXPERTS AVAILABLE TO DISCUSS WORLD CRISES

Developing world events -- crises in Somalia and Russia, the move toward implementation of the historic peace accord in the Middle East -- call for swift analysis and response by the U.S. government.

The George Washington University has a number of foreign policy experts available to discuss the implications of these and other international developments. They are:

U.S. FOREIGN POLICY

Maurice A. East, Ph.D., Dean, Elliott School of International Affairs; an expert on international politics and foreign policy -- global trends and developments; U.S. foreign policy toward African and Central America; U.S. defense policy toward Third World; Northern Europe, especially Norway -- political and economic trends and developments.

Phone: W 202/994-6241 H 703/527-0148

William Lewis, Ph.D., an expert on U.S. defense, national security and foreign policies; arms control; Third World conflicts; modern Middle East and Africa; politics of North Africa.

Phone: W 202/994-7115 H 703/521-0881

J. Philip Rogers, Ph.D., an expert on European security; U.S. foreign policy process; arms control; crisis decision making and crisis management.

Phone: W 202/994-5821

Burton M. Sapin, Ph.D., an expert on U.S. foreign policy; national security policy and policymaking.

Phone: W 202/994-6248

- more -

Richard Thornton, Ph.D., an expert on U.S., Soviet and Chinese foreign policy.

Phone: W 202/994-6722

SOMALIA

Benjamin Nimer, Ph.D., an expert on African politics and African international relations; U.S. foreign policy criteria; theory of international politics.

Phone: W 202/994-6293 H 301/530-3268

Ronald D.F. Palmer, an expert on political development in Southeast Asia and Africa; democratization process in Africa.

Phone: W 202/994-0563

MIDDLE EAST

Abban Eban, Visiting Professor of International Affairs; former Israeli ambassador to the United Nations and the United States; former Israeli foreign minister; an expert on diplomacy in the Middle East.

Phone: 202/994-6460

Yonah Alexander, Ph.D., Visiting Research Professor of Law; an expert on terrorism; psychological warfare and propaganda; Middle East; international affairs.

Phone: W 202/676-4298 H 301/921-0785

Nathan Brown, Ph.D., associate dean, Elliott School of International Affairs; director, Middle Eastern Studies Program; an expert on Middle East and Egypt.

Phone: W 202/994-0011 H 703/689-0366

Shaul Cohen, Ph.D., Visiting Assistant Professor of Geography; Research Fellow, Truman Research Institute for the Study of Peace, Hebrew University of Jerusalem; an expert on Israeli/Arab political geography; land conflict in the West Bank and Jerusalem; local dynamics of Middle East conflict.

Phone: W 202/994-7156 H 301/587-6842

Steve Livingston, an expert on terrorism, public opinion and media.

Phone: W 202/994-5888 H 301/681-3338

W. Thomas Mallison, J.S.D., Professor of Law Emeritus, an expert on armed conflict and terrorism; Middle East and North Africa.
Phone: Nora Kelley 202/994-3087

Jerrold M. Post, M.D., an expert on terrorism; terrorist and hostage psychology; antiterrorist policy; crisis decision making; aging and disabled leaders; world leader personality and political behavior.
Phone: W 202/994-7386 H 301/229-5536

Bernard Reich, Ph.D., an expert on Middle East politics and terrorism.
Phone: W 202/994-7386 H 301/871-1426

Howard Sachar, Ph.D., an expert on Middle Eastern History and Jewish History.
Phone: W 202/994-6428 H 301/942-7595

RUSSIA

Charles F. Elliott, Ph.D., an expert on Soviet government and politics; Soviet foreign policy; Soviet military; Marxism-Leninism; Soviet relations with Northern Europe; Russian opera.
Phone: W 202/994-6978 H 301/652-5869

Carl Linden, Ph.D., an expert on Soviet and communist affairs; political leadership and factional politics; Marxism-Leninism; dissident movement and nationalism; ancient and modern political thought and theory.
Phone: W 202/994-6340/6720 H 301/229-2398

Constantine Menges, Ph.D., former special assistant to the president for National Security Affairs; director of the Program on Transitions to Democracy; an expert on Soviet Union in transition, post-communism transitions to democracy and market-oriented economies; U.S.-Soviet relations; Soviet foreign policy; Eastern Europe.
Phone: W 202/994-7099/6340 H 202/338-8687

James Millar, Ph.D., an expert on the economy of the Soviet Union; public opinion research in the Soviet Union; conversion of centrally planned economies to market economies; Soviet economic history; Soviet financial institutions.
Phone: W 202/994-6340 H 202/337-1428

Vladimir Petrov, Ph.D., an expert on Soviet politics and foreign policy; U.S.-Soviet relations.

Phone: W 202/994-6955 or 202/659-3947 H 301/564-0798

Peter Reddaway, an expert on Russian political history and political thought; Soviet history and politics; human rights and Soviet government; national minority issues in the Soviet Union; U.S.-Soviet relations.

Phone: W 202/994-7073

Michael Sodaro, Ph.D., an expert on Soviet foreign and domestic policy; German foreign policy and domestic relations; U.S. and East-West relations.

Phone: W 202/994-7412 H 703/525-2367

CHINA

Bruce Dickson, Ph.D. candidate, an expert on domestic and elite politics in China.

Phone: W 202/994-4186

Phillip Grub, an expert on political and economic relationships in China; political and economic relationships in the Middle East.

Phone: W 202/994-7373

Anna Zhao, Ph.D. candidate, an expert on agricultural economics and applied price theory.

Phone: 202/994-7196



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CONTACT: Shawn Tate
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Sam Silverstein
202/994-6460

PBS' "TO THE CONTRARY" TO TAPE TELEVISION SPECIAL ON DOMESTIC VIOLENCE AND INTERRACIAL RELATIONSHIPS AT GW OCT. 20

Host Bonnie Erbe leads hard-hitting debate before live audience

WASHINGTON, D.C. -- The George Washington University will host the taping of "Domestic Violence: A 'TO THE CONTRARY' Special" on Thursday, October 20, 1994 at 6:00 p.m. in the Dorothy Betts Marvin Theatre (800 21st Street, NW). Produced by Maryland Public Television, the one-hour special looks at two underlying issues in the O.J. Simpson case -- domestic violence and interracial relationships. Host Bonnie Erbe will lead the discussion featuring regular "TO THE CONTRARY" panelists such as Irene Natividad, political commentator, and experts such as bell hooks, writer and activist, and Faye Wattleton, former president of Planned Parenthood. The one-hour program is set to air nationwide in November (check local PBS listings).

"TO THE CONTRARY" is the nation's first weekly news analysis series featuring women journalists, commentators and experts in a lively debate of news and national affairs. Now in its third broadcast year, the program is a national production of Maryland Public Television and airs on over 240 PBS stations throughout the country. Underwriting is provided by Sun Company, Inc., Toyota Motor Sales, U.S.A. and The Whirlpool Corporation.

Host and co-creator of "TO THE CONTRARY," Bonnie Erbe has more than 16 years of experience as a journalist covering national government. As legal affairs correspondent for the Mutual/NBC Radio Network, she reports on the Supreme Court, Justice Department and major trials in addition to hosting the "Saturday Night on Mutual" radio talk show. Erbe writes a syndicated column for Scripps Howard which is distributed to more than 400 newspapers. Her broadcast credits include CNN's "Crier and Company," "The McLaughlin Group" and NBC's "Today."

GW students, faculty and staff will join an audience of invited guests to the October 20th taping which will feature prerecorded segments introducing each topic, a panel debate and questions from the audience. Tickets for the taping may be obtained at GW's Marvin Center, Room 204.

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FOR IMMEDIATE RELEASE
October 11, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Penny Dwyer
(202) 994-1525

YOUNG TALENT AND FRESH IDEAS --
"ANNUAL STUDENT SHOW" ON EXHIBIT AT GW'S DIMOCK GALLERY
NOVEMBER 3 - NOVEMBER 30

EVENT: The George Washington University Dimock Gallery presents the "Annual Student Show," a selection of works by undergraduate and graduate students enrolled in art classes.

The exhibition offers an opportunity to see a range of artwork by a new generation of GW students. Many of the works displayed will be available for purchase. The exhibit contains work in a variety of media including ceramics, design, drawing, painting, photography, printmaking, sculpture and visual communications.

WHEN: November 3 - 30, 1994
Tuesday - Friday, 10 a.m. to 5 p.m.
Saturday, 12 noon to 5 p.m.
Closed to the public Sunday and Monday

WHERE: The George Washington University Dimock Gallery
(Off the lower lobby of Lisner Auditorium)
21st and H Streets, NW
Washington, DC
(Two blocks from Foggy Bottom Metro)

COST: Free and open to the public.
For more information, call (202)994-1525 or 994-7091.

FOR IMMEDIATE RELEASE
October 11, 1994

Contact: Sam Silverstein
(202) 994-1423

GW PRESIDENT TO PARTICIPATE IN CAMPUS BOOKSIGNING

Stephen Joel Trachtenberg to Sign Copies of 'Speaking His Mind'

WHAT: GW President Stephen Joel Trachtenberg will sign copies of his new book, "Speaking His Mind: Five Years of Commentaries on Higher Education," at a booksigning.

WHEN: Saturday, October 15, 1994
11 a.m. - 12 noon

WHERE: The George Washington University Bookstore
Marvin Center, Ground Floor
800 21st Street, NW
Washington, D.C.
(Foggy Bottom Metro/Blue and Orange lines)

Background:

In his new book, *Speaking His Mind: Five Years of Commentaries on Higher Education*, President Stephen Joel Trachtenberg of The George Washington University offers straightforward insight on the shape of higher education in the United States today.

The book, part of the American Council on Education's *Series on Higher Education*, is a selection of addresses Trachtenberg has made throughout the world since becoming the fifteenth president of The George Washington University in 1988. In 14 speeches to widely differing audiences in the United States and abroad, he deals with topics such as libraries, justice, northeast Asia, business, quality management, political correctness and history. *Speaking His Mind: Five Years of Commentaries on Higher Education* is published and distributed worldwide by the Oryx Press.

Trachtenberg has written extensively on issues in higher education and holds degrees from Columbia, Harvard and Yale universities. He was president of the University of Hartford for

-more

eleven years before coming to GW. Prior to assuming the presidency of Hartford, he served for eight years at Boston University in successive administrative positions, including vice president for academic services and academic dean of the College of Liberal Arts. Earlier, in Washington, D.C., Trachtenberg was a special assistant for two years to the U.S. Education Commissioner, Department of Health, Education and Welfare. During that time he served as secretary for a Lyndon B. Johnson White House Task Force on Education. He previously served as an aide to former Congressman John Brademas.

He is active in the American Council on Education (ACE), where he served as a member of the Commission on Minorities in Higher Education and now serves on the advisory board of the association's journal, *The Educational Record*. In 1988 he was elected to the National Collegiate Athletic Association (NCAA) Presidents Commission.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

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Phone: W 202/994-0011 H 703/689-0366

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Phone: W 202/994-7412 H 703/525-2367

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Phone: W 202/994-4186

Phillip Grub, an expert on political and economic relationships in China; political and economic relationships in the Middle East.

Phone: W 202/994-7373

Anna Zhao, Ph.D. candidate, an expert on agricultural economics and applied price theory.

Phone: 202/994-7196

Office
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FOR IMMEDIATE RELEASE
October 12, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

CHEMIST/POET ROALD HOFFMANN TO GIVE READING AT GW NOVEMBER 17

**Third in Series of Fall 1994 Readings Sponsored by
GW's Jenny McKean Moore Fund for Writers**

EVENT: The Department of English at The George Washington University presents a reading by poet **Roald Hoffmann** as part of the Jenny McKean Moore Fund for Writers, fall 1994 series.

ROALD HOFFMANN, John A. Newman Professor of Physical Science at Cornell University and winner of the 1981 Nobel Prize in Chemistry, is author of two collections of poetry, "**The Metamict State**" (University of Central Florida Press, 1987) and "**Gaps and Verges**" (University of Florida Press, 1990.)

WHEN: Thursday, November 17, 1994
8:00 p.m.

WHERE: The George Washington University Marvin Center
800 21st Street, NW, Room 403
Washington, D.C. 20052
(Two blocks from Foggy Bottom/GW Metro, blue and orange lines)

COST: Admission is free and open to the public.

FOR IMMEDIATE RELEASE
October 13, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Department of Music
(202) 994-6245

GW UNIVERSITY SYMPHONY ORCHESTRA PRESENTS
PROGRAM OF SCHUBERT, BEETHOVEN AND PURCELL AT GW
OCTOBER 23

GW Department of Music Presents University Symphony Orchestra
with William Wright, Conductor,
and Soloist Matt Findley, Trumpet

EVENT: The George Washington University Department of Music
presents the University Symphony Orchestra with
William Wright, conductor, and Matt Findley, trumpet.

The program will include Franz Schubert's "Symphony No.
5 in B-flat, D.485," Ludwig van Beethoven's "Overture
'Namensfeier,'" Op. 115, and Henry Purcell's "Trumpet
Sonata in D" performed by Matt Findley.

WHEN: Sunday, October 23, 1994
7:30 p.m.

WHERE: Dorothy Betts Marvin Theatre
800 21st Street, NW
Washington, DC
(Two blocks from Foggy Bottom metro.)

COST: Free and open to the public.

Dave Anderson
CAMPUS MAIL
Room 207
Office of Special Collections
Gelman Library, 00000

FOR IMMEDIATE RELEASE
October 17, 1994

CONTACT: Shawn Tate
(202) 994-6467

**"THE KALB REPORT" TACKLES
"COVERING GRIDLOCK AND THE MIDTERM ELECTIONS" OCT. 27**

Newsweek's Eleanor Clift, Washington Post Editor Meg Greenfield, Rev. Jesse Jackson and George McGovern among panelists for second in series of broadcasts produced by GW and National Press Club

EVENT: The George Washington University and The National Press Club present the second in a series of monthly, hour-long public affairs programs, **"THE KALB REPORT: PUBLIC POLICY AND THE PRESS."** This month's focus will be on **"Covering Gridlock and the Midterm Elections."**

Among the panelists for the forum are Eleanor Clift, contributing editor and political correspondent, *Newsweek*; Linda DiVall, president, American Viewpoint; Meg Greenfield, editor, editorial page, *The Washington Post*; the Reverend Jesse Jackson, founder and president of The Rainbow Coalition; William Kristol, chairman, Project for the Republican Future; and George McGovern, GW visiting professor and former Democratic Presidential nominee.

WHEN: Thursday, October 27, 1994
Seating: 11:45 a.m.; lunch: 12:00 noon;
broadcast/taping: 1:00-2:00 p.m. (running real time)

WHERE: The National Press Club
14th and F Streets, NW, Washington, DC 20045

COST: \$10 for GW students; \$15 for GW faculty and staff and National Press Club members; GW guests should make check or money order payable to **The National Press Club** and forward to the GW Office of University Relations, 2121 Eye Street, NW, Suite 512, Washington, DC 20052.

Members of the National Press Club should contact the NPC at (202) 662-7501 for reservations.
Seating is limited.

- MORE -

BACKGROUND:

ELEANOR CLIFT was named contributing editor for *Newsweek* in September 1994. She writes on such topics as the White House, Congress and politics in general as well as other issues.

Previously, Clift served as deputy Washington bureau chief and chief White House correspondent since December 1992 and as congressional and political correspondent for six years prior to that. She was a key member of the magazine's 1992 election team and followed the campaign of Bill Clinton from the start.

During President Carter's administration, Clift became *Newsweek's* White House correspondent, and continued in that capacity for a decade, covering most of Ronald Reagan's presidency. She was also a member of *Newsweek's* reporting team for the 1988 presidential election.

As American Viewpoint's founder, LINDA A. DIVALL has been recognized by *Campaigns and Elections*, as one of the top six rising stars in the Republican Party. She is well known and highly respected in the political community for her expertise in assessing the dynamics behind voters' time of decision-making in political campaigns. Additionally, she has been deeply involved with assisting the Republican Party in formulating solutions to the gender gap, as well as analyzing the implications that the abortion issue present to Republican coalition-building efforts.

Divall has worked as a consultant and analyst for the CBS News' election night coverage since 1988, providing insight to Bob Schieffer, Lesley Stahl, Diane Sawyer, Connie Chung and Dan Rather. In the 1992 cycle, she served as a member of the MacNeil-Lehrer political analysis team, as well as a program panelist in peer-debate commentary. PBS was cited by *The Washington Post* as having "the best and most thoughtful analysis team of any network during the debates."

MEG GREENFIELD joined *The Washington Post* in July 1968. In 1969, she was appointed deputy editor of the editorial page, and in 1979, she became editor of the editorial page.

Before joining *The Post*, Greenfield was Washington bureau chief of Reporter Magazine, where she started in 1957 as a researcher. In 1961, she became a correspondent for the magazine and in 1965 was appointed Washington editor.

The REVEREND JESSE L. JACKSON is a leading American social and political figure in the movement for justice and democracy. An author, activist, orator, politician and spiritual leader, he

has led or been part of every major drive for empowerment, peace, racial justice, gender equality and economic and social justice that this nation has seen.

Jackson's two presidential campaigns broke new ground in U.S. politics. His 1984 campaign won 3.5 million votes, registered over a million new voters, and helped the Democratic Party regain control of the Senate in 1986, and many Rainbow candidates at all levels of government won elections for the first time. His 1988 candidacy won seven million votes and registered two million voters.

In 1986, Jackson founded the National Rainbow Coalition, of which he is president. The Coalition is a national social justice organization devoted to empowerment, education and mobilization.

WILLIAM KRISTOL is chairman of the Project for the Republican Future, an independent organization based in Washington, D.C., committed to articulating and advancing a principled Republican governing agenda. From January through October 1993, he was director of the Bradley Project on the 90's, a survey of America's social, economic and cultural landscape.

From 1989 to 1993, Kristol served as chief of staff to the vice president of the United States. From 1985 to 1988, Kristol was chief of staff to Education Secretary William Bennett, leaving that position to run Alan Keyes' U.S. Senate campaign in Maryland. Before moving to Washington, Kristol taught at the John F. Kennedy School of Government, Harvard University, and at the University of Pennsylvania.

GEORGE MCGOVERN was elected to the U.S. House of Representatives, where he served until 1960, when President John F. Kennedy appointed him first director of the U.S. Food for Peace Program and special assistant to the President. Elected to the U.S. Senate in 1962, he was re-elected in 1968 and 1974. He served on the Senate Agriculture, Nutrition and Forestry Committee, the Senate Foreign Relations Committee and the Joint Economic Committee, and was chairman of the Senate Select Committee on Nutrition and Human Needs.

In 1972, McGovern was the Democratic nominee for President. In 1976, he was appointed by President Gerald Ford as delegate to the 31st session of the General Assembly of the United Nations. He was subsequently appointed by President Carter as a delegate to the U.N. in 1978 for the Special Session of Disarmament.

McGovern is currently Congressional Professor for the 1994-95 academic year at The George Washington University.

Dave Anderson
CAMPUS MAIL
Room 207
Office of Special Collections
Gelman Library, 00000

FOR IMMEDIATE RELEASE
October 20, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**SONY PRESIDENT AND CEO OHGA NAMED THE GEORGE WASHINGTON
UNIVERSITY SCHOOL OF BUSINESS AND PUBLIC MANAGEMENT
"INTERNATIONAL CEO OF THE YEAR"**

**Ohga's Nov. 11 Luncheon Address to Focus on a
Realistic Appraisal of U.S.-Japan Relations**

WHAT: Norio Ohga named GW's School of Business and Public Management's "International CEO of the Year." Ohga's Luncheon address entitled "Seeing Through the Haze: Towards a Realistic Appraisal of U.S.-Japan Relations."

WHERE: The George Washington University
University Ballroom
The Marvin Center
800 21st Street, NW
(Two blocks from the Foggy Bottom Metro)

WHEN: Thursday, November 11
11:30 a.m. to 1:30 p.m.

BACKGROUND:

Mr. Ohga would like to discuss the need for a clear and realistic appraisal of U.S.-Japan relations, centering on the growing interdependence between our two countries. He would also like to explore how we can leverage and maximize the positive elements of our relationship so we may better handle the many challenges that face our two nations.

"We are delighted to have this opportunity to recognize a noted world business leader," says Dean of the School of Business and Public Management, F. David Fowler. "He leads the company with energy and vision and yet his leadership is not limited to business initiatives alone; his support of the arts is an inspiration for business leaders around the world."

-- more --

Ohga graduated in 1953 from Tokyo National University of Fine Arts and Music. He began playing the piano at age 7. In the 1950s, he studied music in Tokyo, Munich and Berlin and also sang professionally.

Ohga came to the attention of Sony co-founding and chairman, Akio Morita who wanted the baritone to consider a management position at the company. He joined Sony, then known as Tokyo Tsushin Kogyo K.K., as a consultant and advisor in 1953. The company name changed to Sony Corporation in 1958. Ohga soon discovered the difficulty in pursuing two careers, finally abandoning the world of music as a profession in the 1960s.

Already working his way up Sony's corporate ladder, he achieved the position of President and CEO in June 1989. Yet he always maintained an interest and active involvement in the field of music and on May 12, 1993, he conducted New York's Metropolitan Opera Orchestra in a benefit concert.

FOR IMMEDIATE RELEASE
October 21, 1994

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

**ROSALYNN CARTER TO DISCUSS FIRST LADY AS ACTIVIST
AT GW FORUM ON PRESIDENT'S SPOUSE OCT. 25**

Unique course combines weekly panel discussions and personal appearances by presidential spouses Nancy Reagan, Barbara Bush, Rosalynn Carter and First Lady Hillary Rodham Clinton

EVENT: An in-person conversation with former First Lady Rosalynn Carter. The third of four **"Evenings with the First Ladies,"** a series of individual personal appearances by **Nancy Reagan, Barbara Bush, Rosalynn Carter** and, subject to availability, **Hillary Rodham Clinton**. The program is part of a unique 12-week course on **"The President's Spouse"** which examines the role of the First Lady in American history and politics. Also featured are weekly panel discussions with guest speakers.

WHEN: Tuesday, October 25
7:00 - 9:00 p.m.

WHERE: Stouffer Mayflower Hotel
1127 Connecticut Avenue, NW
Washington, D.C.
Farragut North Metro (Red line). Parking is available at 1725 DeSales Street, NW, at a cost of \$5.

Background:

Rosalynn Carter has worked for more than two decades to improve the quality of life for people around the world. As First Lady, she served as the president's envoy to Latin America, attended cabinet meetings and campaigned in his stead during the Iran hostage crisis. Today she is an advocate for mental health, early childhood immunization, human rights, conflict resolution and the empowerment of urban communities through her work at The Carter Center in Atlanta, Georgia.

Carter emerged as a driving force for mental health when during her husband's administration, she became honorary chair of the President's Commission on Mental Health. The result was the passage of the Mental Health Systems Act of 1980. She hosts annually an array of the nation's mental health leaders at the Rosalynn Carter Symposium on Mental Health Policy. Beyond The Carter Center, she also lends her time to Habitat for Humanity, a network of volunteers who build homes for the needy.

A graduate of Georgia Southwestern College, she is currently honorary chair of the Rosalynn Carter Institute located there. In addition, she is a distinguished fellow at the Emory University Institute for Women's Studies in Atlanta.

Carter has received many honors, among them Volunteer of the Decade from the national Mental Health Association in 1980; the Award of Merit for Support of the Equal Rights Amendment from the National Organization for Women; and the Notre Dame Award for International Service in 1992.

**MEDIA INTERESTED IN ATTENDING THE PERSONAL APPEARANCE BY
ROSALYNN CARTER SHOULD CONTACT KAREN SIBERT IN THE
GW PUBLIC AFFAIRS OFFICE AT 202/994-9023.**

FOR IMMEDIATE RELEASE
October 21, 1994

MEDIA CONTACT: Karen Sibert
202/994-9023

PUBLIC CONTACT: Wash. Women's Network
703/551-5300

GENDER EQUITY ISSUES SUBJECT OF GW FORUM OCT. 28

Washington Women's Sports Network and GW Forum for Sport and Event Management present discussion of Title IX

EVENT: The Washington Women's Sports Network and GW's Forum for Sport and Event Management and Marketing present, **"Title IX: Winners and Losers,"** an investigation of what gender equity really means for female and male athletes. The event is sponsored by NIKE.

Panelists include:

Deborah Brake, attorney, National Women's Law Center
John Chaplin, chair, USATF International Competition Committee

Donna Lopiano, executive director of the Women's Sport Foundation

Pat Thomas, assistant director of athletics, Georgetown University

Moderator **Karen Hosler**, congressional correspondent, Baltimore Sun

WHEN: Friday, October 28, 1994
6:00 p.m. Reception
7:00 p.m. Speakers

WHERE: The George Washington University
Marvin Center Room 410
800 21st Street, NW, Washington, D.C.
(Two blocks from Foggy Bottom Metro)

COST: Free and open to the public.

Background:

The Washington Women's Network is a nonprofit networking and discussion group focused on issues and ideas that affect girls and women's involvement in fitness and sports activities.

The Forum for Sport and Event Management and Marketing is a research and professional service arm of the International Institute of Tourism Studies within the GW School of Business and Public Management.

FOR IMMEDIATE RELEASE
October 21, 1994

CONTACT: Karen Sibert or
Shawn Tate at GW
202/994-6460
Heather Swain at NESF
812/336-7700
Susan Whitmore at CPHV
202/289-7319

-- MEDIA ADVISORY --

**NATIONAL LEADERS CONVENE AT GW OCT. 31 AND NOV. 1
TO ADDRESS STRATEGIES FOR STEMMING YOUTH VIOLENCE**

**News conference Nov. 1 part of two-day national dialogue and
teleconference on "Breaking the Cycle of Violence"**

EVENT: National news conference to announce consensus strategy
for adopting positive measures to combat violence
involving youth.

Moderated by **Charlayne Hunter-Gault**, participants will
include:

Sarah and James Brady, founders of the Center for
Prevention of Handgun Violence

The Reverend Jesse Jackson, founder and president of The
Rainbow Coalition

Maria Guajardo, executive director of La Raza

The Reverend Bernice King, daughter of Martin Luther
King, Jr.

June Dobbs Butts, director of the National Center for
Injury Prevention and Control

Al Shanker, president of the American Federation of
Teachers

Ed Zigler, founder of Head Start

WHEN: Tuesday, November 1, 1994
12:45 p.m.

WHERE: The George Washington University
Marvin Center Ballroom, 3rd Floor
800 21st Street, NW, Washington, D.C.

- more -

Background:

The National Educational Service Foundation presents the "Breaking the Cycle of Violence" conference and videoconference to facilitate meaningful dialogue among educators, policymakers, juvenile justice and social service professionals and community organizations to shift debate from punitive approaches to peaceful, positive measures to address violence and its root causes.

Co-sponsored by more than 35 youth-oriented organizations, the program consists of a two-day conference and videoconference in Chicago on October 31 and November 1 where practitioners will develop a framework for action. An interactive videoconference on November 1 will feature footage of three model programs underway in schools and communities across the country, panelists such as **Linda Lantieri**, director of Resolving Conflict Creatively Program; **Angelo Torres**, reformed gang member; **Judge Ernestine Gray**, Juvenile Court of New Orleans; and **Carl Bell**, chief executive director of the Community Mental Health Council, as well as a live feed of the Washington, D.C. news conference.

For information on registration for the two-day conference in Chicago, contact NESF at 800/733-6786; to reserve or locate a videoconference downlink site in your area, contact NUTN at 800/293-7679 or 804/683-3012.

**MEDIA INTERESTING IN COVERING THE WASHINGTON NEWS CONFERENCE
SHOULD CONTACT KAREN SIBERT, 202/994-9023, OR SHAWN TATE,
202/994-6467, IN GW'S PUBLIC AFFAIRS OFFICE.**

FOR IMMEDIATE RELEASE
October 21, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**BELL ATLANTIC CHAIRMAN AND CEO RAYMOND SMITH TO HOLD
LIVE VIDEOCONFERENCE ON INFORMATION NETWORKS**

**Videoconference to be Part of The George Washington University
Conference "Creating the New Organization: Alliances, Networks
and Markets in Business and Government"**

WHAT: "Organizing for the Information Super Highway." A live videoconference with Raymond Smith, chairman and chief executive officer of Bell Atlantic. Smith will discuss how the powerful new information networks now being developed will affect corporations, governments, family life and all other sectors of society.

WHEN: Tuesday, November 8th, 1994
11:00 a.m.

WHERE: The Washington Marriott Hotel
1221 22nd Street, NW
Washington, DC

BACKGROUND:

Corporations and governments today are beginning an historic transition from the hierarchies that dominated the industrial age to entrepreneurial systems that are able to master the rapidly changing complexity of an information age. This conference brings together leading intellectuals, executives, and consultants from our most distinguished institutions to explore the new management concepts that are now transforming large organizations.

Raymond W. Smith was named chairman and chief executive officer of Bell Atlantic in 1989. Prior to that, he held the titles of president and vice chairman.

-- more --

Smith joined the Bell System in Pennsylvania and held a number of positions, including director of finance and budgets for AT&T. Before becoming a Bell operating company president in 1983, he held positions in operations, engineering, finance and external affairs.

A native of Pittsburgh, Pennsylvania, Smith holds degrees from Carnegie Mellon University and an M.B.A. from the University of Pittsburgh.

Smith has been active in many civic, charitable and cultural organizations. He currently serves as a member of the boards of USAir, CoreStates Financial Corp. and the Private Sector Council. He also serves on advisory boards of the House of Representatives for Renewing U.S. Science Policy, the Business Roundtable and the Library of Congress.

He is a trustee of the University of Pittsburgh and has also been active in the Franklin Institute and the Philadelphia Orchestra.

Long a supporter of civil rights and equal opportunity, he was the first recipient of the Mickey Leland Award for Diversity in Telecommunications from the National Association of Black Telecommunications Professionals. Smith also is known as a writer playwright and theatrical director.

FOR IMMEDIATE RELEASE
October 24, 1994

MEDIA CONTACT: Karen Sibert
202/994-6460
PUBLIC CONTACT: John Rosser
202/994-1449

**GW'S GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT
ANNOUNCES 1994-95 PUBLIC COLLOQUIA SERIES**

EVENT: New Directions XIX Conference featuring an address on "The Revolution in Standards and Assessments: It's Here!" by David A. Longanecker, assistant secretary for Postsecondary Education, U.S. Department of Education. Sponsored by the GW Graduate School of Education and Human Development (GSEHD), GSEHD Alumni Association and GW Chapter of Phi Delta Kappa Fraternity.

Concurrent workshop sessions will focus on museum education programs -- evaluation models and techniques; the New Practitioners Program, a model for teacher training; reform in schools of education; and community service partnerships at GW.

WHEN: Saturday, October 29, 1994
8:00 a.m. Continental Breakfast
8:45 a.m. Speech
10:00 a.m. Concurrent Workshops
12:30 p.m. Lunch

WHERE: The George Washington University
Marvin Center Continental Ballroom
800 21st Street, NW, Washington, D.C.
(Foggy Bottom Metro -- Orange and Blue lines)

For registration information, contact Dr. John R. Rosser, Graduate School of Education and Human Development, 202/994-1449.

COST: Free and open to the public.

Background:

David A. Longanecker began his distinguished career with graduate study and positions in student affairs and residence life at The George Washington University. He received his doctorate from Stanford University and later served as executive director of the Minnesota Higher Education Coordinating Board and the Colorado Commission on Higher Education.

The annual New Directions conference focuses on major areas of education's challenges and opportunities by reaching out to alumni and the community, especially teachers and administrators of state and local school districts, faculty and students of schools of education, professional organizations, parents, students and others interested in and concerned about education.

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FOR IMMEDIATE RELEASE
October 25, 1994

CONTACT: Shawn Tate
(202) 994-6467

**GW STUDY EXAMINES MARION BARRY NOMINATION AS REFLECTION OF
RELATIONSHIP BETWEEN RACIAL CHARACTERISTICS AND POLITICAL CHOICES**

**New report from GW's Center for Washington Area Studies Probes
"Racial Patterns in the 1994 DC Mayoral Primary:
Beyond the Hand-Wringing"**

Washington, D.C. -- "Only the naive have totally disregarded the way the racial characteristics of different DC neighborhoods seem to find voice in the political choices those neighborhoods make on election days," declares Jeffrey R. Henig, director of The George Washington University's Center for Washington Area Studies. In his recent report, "RACIAL PATTERNS IN THE 1994 DC MAYORAL PRIMARY: BEYOND THE HAND-WRINGING," Henig looks at the role that race plays in shaping political dynamics.

Henig, who is a professor of political science at GW, cites three factors as being catalysts for this examination: (1) the extension of Marion Barry's coalition beyond lower income black wards -- a reflection that votes did not break down along class lines as was initially predicted; (2) the pattern of support demographically, with John Ray's support following the distribution of white voters; and (3) the decision of Independent Councilmember William Lightfoot not to challenge Barry because of his concern that competition would further polarize a racially divided city.

Addressing these three factors, the report hones in on the city's 140 precincts and provides "a historical context for

understanding the 1994 primary results by comparing them to 11 other competitive, city-wide elections between 1978 and 1990."

Finding the issues more complex than the original debate over race and politics in DC indicated, Henig acknowledges that there is a racial pattern to the District's electoral returns. Yet he recognizes that racial patterning is not a recent development or exclusive to the case or personality of Marion Barry and that a candidate's own race does not determine whether he or she will carry a black versus non-black neighborhood. "Race does not determine in any rigid and straightforward way how the District's residents will vote," Henig explains, "but it clearly does affect how voters view and interpret the issues and candidates ... this does not mean that socioeconomic differences within the black community are unimportant predictors of political differences."

Henig judges that in the case of Marion Barry, socioeconomic factors were overridden by the shared resentment of middle and lower class blacks toward outsiders who assume a need to advise District residents on how to govern themselves. Race and economic status were also relevant to "perceptions of the role of local government in providing needed social services to the minority community and public sector jobs as a tool of upward mobility for the black community." Thus, concern about taxes and the city's fiscal plight was lessened by a view of local government as a source of jobs. Therefore, Henig concludes, it is through such philosophical differences about politics and governance that racial patterns were reflected in the primary elections.

To receive a copy of "RACIAL PATTERNS IN THE 1994 DC MAYORAL PRIMARY: BEYOND THE HAND-WRINGING," call the Center for Washington Area Studies at (202) 676-4247. For comment, call Professor Jeffrey R. Henig at (202) 676-4247 or (202) 994-6294.

FOR IMMEDIATE RELEASE
October 25, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**PULITZER PRIZE-WINNING CORRESPONDENT HEDRICK SMITH TO SERVE AS
KEYNOTE SPEAKER AT GW CONFERENCE ON "CREATING THE NEW
ORGANIZATION"**

WHAT: Hedrick Smith to address "A Challenge to America" as part of "Creating the New Organization: Alliances, Networks, and Markets in Business and Government," a conference sponsored by The George Washington University School of Business and Public Management. Smith will discuss innovative organizations in the United States, Germany and Japan which implement successful strategies that can help American institutions meet the challenge of a new era.

WHEN: Monday, November 7
6:30 p.m.

WHERE: The Washington Marriott Hotel
1221 22nd Street, NW
Washington, D.C.

BACKGROUND:

Corporations and governments today are beginning an historic transition from the hierarchies that dominated the industrial age to entrepreneurial systems that are able to master the rapidly changing complexity of an information age. This conference brings together leading intellectuals, executives and consultants from our most distinguished institutions to explore the new management concepts that are now transforming large organizations.

Hedrick Smith, Pulitzer Prize-winning New York Times correspondent, author and creator of major public television documentaries, is currently at work on a book, Challenge to America. It is based on themes addressed in his four-part documentary series of the same name, which aired on PBS in January, comparing the U.S. to economic rivals Japan and Germany.

-- more --

Smith, for 26 years a distinguished correspondent for The New York Times in Washington, Moscow, Cairo, Saigon, Paris and the American South, has published several national best-selling books, including The Russians, The Power Game: How Washington Works and The New Russians.

Smith began his newspaper career with The Greenville (SC) News. Then, after completing his B.A. at Williams College and doing graduate work at Oxford University on a Fulbright Scholarship, Smith worked from 1959 to 1962 for United Press International in Memphis, Nashville and Atlanta.

He joined The New York Times in 1962, covering civil rights in the South. In 1971, as chief diplomatic correspondent, Smith was a member of the Pulitzer Prize-winning team that produced the Pentagon Papers series in the Times, and a principal co-author of the book by that title.

Smith established his expertise in Soviet affairs in the 1970s by winning the Pulitzer Prize for international reporting for his coverage of Moscow and Eastern Europe for The New York Times. His world wide best-seller, The Russians, written after three years in Moscow as bureau chief for The New York Times, has sold two million copies in this country and has been translated into 16 languages.

In 1975, Smith became deputy national editor of the Times. In 1976, he became the Washington bureau chief and then served from 1979 to 1985 as chief Washington correspondent. He was visiting journalist at American Enterprise Institute in 1986, and has been a fellow and editor-in-residence at the Foreign Policy Institute of Johns Hopkins University since the fall of 1989.

Members of the media interested in covering Hedrick Smith's address should contact Nora Kelley in the Office of University Relations, (202) 994-3087.



NEWS

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FOR IMMEDIATE RELEASE
October 25, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

GW CONFERENCE FEATURES A LIVE VIDEOCONFERENCE WITH NOTED EXPERT PETER DRUCKER

WHAT:

Live videoconference with noted business and economics expert Peter Drucker. Drucker will discuss the current restructuring of America and the impact this historic change will have on managers and individuals.

Part of "Creating the New Organization: Alliances, Networks and Markets in Business and Government," a conference sponsored by The George Washington University School of Business and Public Management.

WHEN:

Tuesday, November 8
11:00 a.m.

WHERE:

The Washington Marriott Hotel
1221 22nd Street, NW
Washington, D.C.

BACKGROUND:

Corporations and governments today are beginning an historic transition from the hierarchies that dominated the industrial age to entrepreneurial systems that are able to master the rapidly changing complexity of an information age. This conference brings together leading intellectuals, executives and consultants from our most distinguished institutions to explore the new management concepts that are now transforming large organizations.

Members of the media interested in covering the conference should contact Nora Kelley in the Office of University Relations, (202) 994-3087.

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NEWS

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R IMMEDIATE RELEASE
October 25, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

PUBLIC CONTACT: Judy Annis
(202) 994-6178

JE YOUNG KIM, NATIONALLY ACCLAIMED DANCER/CHOREOGRAPHER FROM KOREA, AND REGINALD CRUMP, LOCAL DANCE ARTIST, PRESENT GW DANCE COMPANY IN THEIR WORKS NOV. 17-19

EVENT: The George Washington University Fall Dance Concert will feature a variety of dances with choreography by guest artists **JE YOUNG KIM, REGINALD CRUMP** and student choreographers **HEIDI GEIER, ELANA LANCZI, KEITH (SKIP) COSTA AND BRIAN ZEIGLER.**

WHEN: Thursday - Saturday, Nov. 17 - 19 at 8 p.m.

WHERE: The George Washington University
Dorothy Betts Marvin Theatre
800 21st Street, NW, Washington, D.C.
(Two blocks from Foggy Bottom metro.)

COST: \$8 General
\$5 Students/Senior Citizens
For ticket information, call (202) 994-6178.

Background:

JE YOUNG KIM, GW University Scholar/Artist-in-Residence, is on the faculty of the arts at Chung Ang University in South Korea and currently tours and performs her own choreography as a solo artist. A lead dancer with the Korea Contemporary Dance Company, she has been featured in many International Festivals in Korea including the opening ceremony for the 1988 Olympics.

REGINALD CRUMP has appeared with Bill T. Jones, Doug Varone, Pooh Kaye, and Melissa Fenley and Lesa McLaughlin. He has performed extensively in the D.C Metropolitan area where audiences have enjoyed his strong offbeat humor and unconventional use of space. His own performance group, **BEDROCK/BEDROCK GOES KA-BOOM**, was established in 1990 and performs from Virginia Beach to Montreal, Canada.

- MORE -

Crump's "BANG" takes a peek into a world of color, absurdity and emotional turmoil. The genesis of the piece was a visual idea of a black and white world with only two complimentary, vibrant colors. From this idea the design of the stage was developed, then, the movement. The sound was the final addition, using the movement to motivate the score.

At this year's fall dance concert, new works will be presented by three of GW's graduate teaching fellows: Keith "Skip" Costa, Heidi Geier and Brian Zeigler.

Costa will premiere "THRESHOLD: THE WAITING ROOMS," which focuses on ten women wrestling with emotional elevated thought of acceptance and denial as they question their future and the future of HIV testing -- a social statement that addresses the counseling fears of our generation in the sometimes emotionally unstable realm of the AIDS testing process.

Zeigler combines text with movement to convey concepts of developing intimate relationships in his new work "MEETINGS."

Physicality, energy and urge for movement characterize "CANVAS," a new work by Heidi Geier. Working in collaboration with Minneapolis composer James Reay, a motion/sound painting is created that transmits the sensation of physical energy to the audience.

Elana Lanczi, a senior at GW, is a Presidential Arts Scholarship recipient, presenting her first work, "WHICH WAY IS MY HOUSE?" in which she makes use of rhythm and gesture, exploring the choices and paths presented in life.

Haunting memories of goodbye filter throughout "HOMELANDS," a new collaboration by Keith "Skip" Costa and Heidi Geier which reflects "the journey of home and one and whole."

FOR IMMEDIATE RELEASE
October 25, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**WENDELL CRAIN ACTIVITY CENTER TO BE DEDICATED AT
THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF BUSINESS
AND PUBLIC MANAGEMENT**

November 1 Event to Include Ribbon Cutting Ceremony

WHAT: Dedication of Wendell Crain Activity Center

WHERE: The George Washington University
School of Business and Public Management
Hall of Government B 04
710 21st Street, NW

WHEN: Tuesday, November 1, 1994
1:00 p.m.

BACKGROUND:

A decorated hero as a U.S. Marine in World War II, Crain went on to work with the American Hospital Supply Corp., where he rose through the ranks to corporate group president. Later, he served as chief executive officer of C.R. Bard, a New Jersey-based manufacturer of health-care supplies. Along the way, he earned an MBA from Harvard and an LLB from GW's National Law Center. In 1976, he was appointed vice chairman and director of General Medical Corp. of Richmond, VA.

Crain learned Chinese in the military, and used that knowledge to promote sales in China. During China's period of economic reform in the 1980s, Crain taught several one-month courses on the role of the manager in the free enterprise system -- lecturing in both English and Chinese.

Crain also joined GW as an executive-in-residence, where he worked on international business education, pioneered development and alumni relations and led the creation of the Associates' Council, the school's board of advisors.

The Crain Center includes a large study area, student lounge, and faculty lounge/conference area. It will also contain

-- more --

one additional special feature: a bronze bust of Wendell Crain created by Cao Chong-en and Liao Hiu-lang, a renowned husband-and-wife team of Chinese sculptors. The bust was given by a group of Cantonese managers whom Crain had taught in 1986.

Members of the media interested in covering the event should contact Nora Kelley in the Office of University Relations at (202) 994-3087.

FOR IMMEDIATE RELEASE
October 26, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**MCI CHAIRMAN AND COO GERALD TAYLOR TO DISCUSS
"THE ENABLING ERA" AT GW CONFERENCE**

**Analysis of Information Revolution's Effects on Business
Part of School of Business and Public Management's Conference on
"Creating the New Organization."**

WHAT: MCI chairman and chief operating officer Gerald Taylor to discuss "The Enabling Era." Drawing on his experience leading one of the most dynamic companies in the world, Taylor will explain how the Information Revolution is rewriting the rules of business.

Part of "Creating the New Organization: Alliances, Networks and Markets in Business and Government," a conference sponsored by The George Washington University School of Business and Public Management.

WHEN: Monday, November 7
12:30 p.m.

WHERE: The Washington Marriott Hotel
1221 22nd Street, NW
Washington, D.C.

BACKGROUND:

Corporations and governments today are beginning an historic transition from the hierarchies that dominated the industrial age to entrepreneurial systems that are able to master the rapidly changing complexity of an information age. This conference brings together leading intellectuals, executives and consultants from our most distinguished institutions to explore the new management concepts that are now transforming large organizations.

Taylor, who joined MCI in 1969 shortly after its founding, was named to his current position in April 1994, after having served as executive vice president of the corporation and group executive for MCI Communications Services.

Taylor has held a variety of senior management positions within the MCI organization, including president of MCI's Consumer Markets unit. Under his leadership, MCI introduced its highly acclaimed Friends and Family and 1-800-COLLECT consumer services. Earlier he served as president of MCI's Mid-Atlantic and West Divisions, and of MCI Airsignal, a paging and cellular mobile telephone subsidiary.

He played a key role in developing and launching Execunet, MCI's initial switched long distance service for businesses, in 1975, in direct competition to AT&T.

As vice president of marketing, in 1980, Taylor was responsible for launching the original television commercial campaigns which helped establish MCI with consumers and position it as a major residential long-distance company.

A veteran of the United States Air Force, Taylor holds a bachelor of science degree in physics from San Francisco State University. He currently serves on the board of General Communications, Inc.

MCI, headquartered in Washington, D.C., offers a full range of domestic and global telecommunications services through one of the world's largest state-of-the-art networks. With 1993 revenue of nearly \$12 billion, the company is the second largest long distance provider in the U.S. and has more than 65 offices in 60 countries and places.

Members of the media interested in covering Taylor's address should contact Nora Kelley in the Office of University Relations, (202) 994-3087.

FOR IMMEDIATE RELEASE
October 27, 1994

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

**GW COURSE ON "THE PRESIDENT'S SPOUSE" FOCUSES ON THE POLITICAL
IMPACT OF FIRST LADY'S TRADITIONAL ROLE NOV. 1**

EVENT: Week eight of a 12-week course on "**The President's Spouse**," which looks at the role of the First Lady in American history and politics. The evening's topic is "**Traditional Role**," an examination of how the First Lady's domestic life and community activities often become part of the political agenda.

Scheduled panelists are:

Letitia Baldridge, social secretary to Jacqueline Kennedy

Susan Porter Rose, chief of staff to Barbara Bush and aide to Pat Nixon and Betty Ford

Gwen Ifill, reporter for *The New York Times*

WHEN: Tuesday, November 1, 1994
7:00 - 9:00 p.m.

WHERE: Stouffer Mayflower Hotel
1127 Connecticut Avenue, NW
Washington, D.C.
Farragut North Metro (Red line). Parking is available at 1725 DeSales Street, NW at a cost of \$5.

Background:

Course instructor Carl Sferrazza Anthony is a leading expert on American First Ladies. A graduate of The George Washington University (BA '82), he is the author of the two-volume political and social history, "**First Ladies: The Saga of the Presidents' Wives and Their Power, 1789-1991**," the first comprehensive look at the subject and only media project on which the First Ladies from Jacqueline Kennedy Onassis to Barbara Bush have cooperated.

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Renowned for his expertise and scholarship, Anthony has served as a special consultant to the Smithsonian Institution's newly reconceptualized First Ladies exhibit. In 1985-86, he was a speechwriter for First Lady Nancy Reagan. He has also served as the official chronicler for three Presidential Inaugural Committees and was a special consultant to the White House Preservation Fund. His articles have appeared in *The Washington Post*, *The New York Times*, *The Los Angeles Times*, *Town and Country*, *Vanity Fair* and elsewhere, and he has appeared as a guest commentator on NBC, ABC, CBS, CNN and PBS.

**MEDIA INTERESTED IN COVERING SEMINAR SHOULD CONTACT
KAREN SIBERT IN GW PUBLIC AFFAIRS OFFICE, 202/994-9023.**

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FOR IMMEDIATE RELEASE
October 31, 1994

CONTACT: Karen Sibert
202/994-9023

**GW PROFESSOR STEPHEN SOLARZ TO PRESENT PUBLIC LECTURE NOVEMBER 3
Former New York Congressman to Discuss
"Politics and Principles"**

WASHINGTON -- In his inaugural address as a GW professor of international affairs, former Congressman Stephen Solarz will reflect upon his career in Congress on **Thursday, November 3, 1994. The lecture will be held at the GW Marvin Center University Club, 800 21st Street, NW, at 5:00 p.m.**

An eight-term member of the House of Representatives (1974-1992) from the 13th district in Brooklyn, Solarz has been at the forefront of U.S. policy in many of the major foreign policy issues of the past 20 years. He served on the Foreign Affairs Committee and chaired the Foreign Affairs Subcommittee on Asian and Pacific Affairs. Solarz has been a leading spokesman on behalf of democracy and human rights around the globe. He led the Congressional investigation of Ferdinand and Imelda Marcos and played a central role in ending U.S. support of that regime. He was one of the Congressional leaders in the successful effort to impose U.S. sanctions against South Africa. In 1983, Solarz was appointed a delegate to the United Nations General Assembly by President Ronald Reagan.

Stephen Solarz began his one-year appointment as the J.B. and Maurice C. Shapiro Professor in the GW Elliott School of International Affairs this fall. The Shapiro professorship brings to The George Washington University distinguished individuals in international affairs, international relations and diplomacy. These individuals' experiences and reputations provide an added measure of excellence to teaching and scholarship within the Elliott School.

**MEDIA WISHING TO COVER THE PUBLIC LECTURE SHOULD CONTACT
KAREN SIBERT IN THE GW OFFICE OF PUBLIC AFFAIRS, 202/994-9023.**

Office of Special Collections
Gelman Library, 00000

Dave Anderson
CAMPUS MAIL
Room 207

FOR IMMEDIATE RELEASE
October 31, 1994

CONTACT: Shawn Tate
(202) 994-6467
fax: (202) 994-9025

**GW ARCHEOLOGIST JAMES BRADY NAVIGATES INVESTIGATION OF "CAVE OF
THE RIVER TALGUA," OSSUARY FOR PRE-COLUMBIAN CIVILIZATION**

**Remains of 100 to 200 individuals pose mystery as to cultural
identity of unidentified Honduran civilization**

Washington, DC -- In September of 1994, Dr. James E. Brady, a specialist in Maya cave archeology at The George Washington University, led a team of archaeologists to Catacamas, Honduras, and to Cueva de Rio Talgua, the "Cave of the River Talgua." Discovered in April by four young spelunkers, two Honduran men and two Americans, the cave's inner sanctum revealed the skeletal remains of 100 to 200 individuals.

"The discovery of a huge ossuary is of extreme importance simply for the material itself," said Brady. "But it's also important because we haven't had very many examples of ossuaries in Honduras, and this changes our entire perception of archeology in the region."

The first to steer an expedition through the skull- and bone-laden chambers, Brady has so far ruled out any close connection between these people and the Mayan civilization that dominated upper Central America and southern Mexico in the first millennium A.D. And twenty undecorated ceramic bowls and two thin marble vases found amidst the bones are dissimilar to any known non-Mayan cultures, further clouding the issue of cultural

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DR. JAMES BRADY

identification. Judging from the ceramics, Brady estimates that the burial could have occurred as recently as A.D. 500 or as early as 300 B.C.

"There's been no archeology done in this area of the Honduras," said Brady. "This causes the problem of not knowing exactly when we're dating it." He points out that radiocarbon tests of charcoal samples and bone fragments may "supply data for an outline of history for this entire region."

Observing that most of the long bones were not laid out as skeletons but were stacked, he concludes that the cavern was the site for secondary burials. Bodies were originally buried elsewhere until the flesh decayed, then bundled and transferred to the cave for permanent burial.

The restricted nature of cave burial and artifacts such as the large marble bowls indicate the likelihood that Brady is dealing with an elite group -- a lead that he feels deserves further investigation to calculate class and associations of the unknown people interred. "We are finding the ossuaries to be more common than previously expected," he said. "So what is emerging is a realization that we may have a pattern throughout the Honduras of such elite burial in caves."

Brady would also like to establish whether or not the burials were part of a kin group, a process to be advanced by examining residues of the protein that binds together minerals in the bone, collagen, through radio carbon tests and DNA studies.

The remains found at the ossuary are thought to be related to a large archeological site located within a kilometer of the cave where there are upwards of 100 mounds. Ceramics recovered from the site are similar to those found at the cave indicating that it was inhabited at the same time the ossuary was used.

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DR. JAMES BRADY

Brady is reluctant to impose characteristics of Mayan and other pre-Columbian societies on what might be a previously unknown culture. Dealing with a geographical area that is outside the Maya domain and one about which there is slim archeological knowledge, he is eager to return for subsequent probing.

Further exploration of the site and a survey of the area for more caves is being planned. In June and July of 1995, Brady and GW anthropology professor Robert L. Humphrey are returning with a group from the University. "GW's anthropology department is now planning a summer field school to go back and set the first standards for the area, to set the framework for archeology in this region," Brady said.

Open enrollment will be offered nationally through Brady's upcoming article in the March/April edition of *Archeology Magazine*. "This will be a field school in the true sense of the word," he said, "for people who want to go learn to do the archeology."

What does he hope to discover? "We need to establish a basic historical outline of what was going on there," Brady said. "We think that what we have is caves tied to kinship groups, and we hope to draw a connection between caves and other sites, to create a cultural geography.

"This region is a boundary area between a number of groups. We will begin with the artifacts to tie in similarities, to uncover through artifacts the ethnic identity of who we're dealing with."

Dr. James Brady can be reached for comment by calling (202)337-1306 or Shawn Tate at the Office of University Relations (202)994-6467. Photos are available upon request.

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